

Privacy Notice

This Plauzzable Privacy Notice applies to your use of www.plauzzable.com and any other websites, applications, or services provided, owned, or operated by Plauzzable, Inc. (with any affiliated entities, “Plauzzable”) that link to this Privacy Notice (collectively, the “Services”). Plauzzable values the privacy of users, subscribers, publishers, members, and others who visit and use the Services (collectively or individually, “you” or “users”) and wants you to be familiar with how we collect, use, and disclose personal information from and about you. This notice describes our privacy policy. By visiting www.plauzzable.com, setting up your Plauzzable account, or using the Services, you are accepting the practices described in this Privacy Notice, to the extent permitted by law.

For purposes of data protection laws, Plauzzable, Inc., located at 3500 S DUPONT HWY, DOVER, DE, 19901-6041, is the “data controller” of your information connected in connection with the Services.

You may share personal information when using the Services. One example is when you provide information about yourself as part of the Plauzzable account creation process. Another is when you take certain actions on the Services that are public or intended to be public in nature, such as—as non-limiting examples, if you broadcast content, participate in a chat, or video feature, post profile information, follow a channel, or subscribe to a broadcast channel. Given the social nature of some of the Services, that information may be collected, used, or disclosed by others who are part of that social interaction. In addition, some features of the Services are designed to provide others with information about user activity, such as identifying the user who created a particular broadcast, or the feedback generated by their broadcast. We encourage you to be mindful of this when considering your activity on the Services.

1. Personal Information Plauzzable Collects About You.

We obtain information about you through the means discussed below when we provide the Services. Please note that we need certain types of information so that we can provide the Services to you. If you do not provide us with such information, or ask us to delete it, you may no longer be able to access or use the Services.

- User-provided information. You may provide a variety of information about yourself to us, such as your name, voice and image (in any content you upload), username, email address, postal mailing address, telephone number, credit card number, and billing information when you register for Services; upload, purchase, view, or download certain content or products from the Services; enter any contests or sweepstakes; or otherwise use the features and functionality of the Services.
- “Automatically Collected Information”. When you access the Services or open one of our emails, we automatically record and store certain information about your system by using cookies and other types of technologies. Cookies are small text files containing a string of alphanumeric characters that are sent to your browser. Examples of such information we automatically collect include Internet Protocol address (“IP Address”), a unique user ID, device and browser types and identifiers, referring and exit page addresses, software and system type, and information about your usage of Services. Examples of how Plauzzable uses automatically collected information include: (a) automatically updating an application on your system (if any); (b) remembering your information so that you will not have to re-enter it during your visit or the next time you access

the Services; (c) provide customized advertisements, content, and information; (d) monitor the effectiveness of any marketing campaigns; (e) monitor and store aggregate site usage metrics such as total number of visitors and pages accessed; and (f) track your entries, submissions, and status in any promotions or other activities.

- Information from other sources. We may obtain additional information from third parties and sources other than the Services. For example, we may obtain additional information from advertisers, games, or services you use, or social media networks (such as Facebook) for which you have approved our access. When you access the Services through social media networks or when you connect the Services to social media networks, you are authorizing Plauzzable to collect, store, and use such additional information and content in accordance with this Privacy Notice. We may also obtain information from third-party services regarding your use of such services, including about your use of the content you choose to broadcast through the Services. We use this information to supplement the information we collect about you to provide more relevant, safer experiences for you with the Services and improve the Services, analytics, and advertising. If we combine or associate information from other sources with information that we collect through the Services, we will treat the combined information in accordance with this Privacy Notice.

2. How Plauzzable Uses Personal Information.

- Plauzzable uses such information to operate, maintain, enhance, provide, create, and develop all of the features, functionality, and services (new or existing) found on the Services; provide security for our websites, products, software, or applications; manage relationships with Plauzzable account holders (e.g., Partners, Affiliates), including making or receiving payment; improve users' experience with Plauzzable by providing content recommendations and by delivering content that we hope users will find relevant and interesting, including advertising and marketing messages; allow you to comment on content, and participate in online games, contests, or rewards programs; prevent fraud and abuse; and understand the usage trends of our users.
- We may use your email address and/or telephone number to communicate with you, including to notify you of major Services updates, for customer service purposes, or to contact you regarding any content that you have posted to or downloaded from the Services. If you want to stop receiving notifications by telephone, reply STOP to any text message from us. Note that we may still send you additional informational or transactional notifications.
- Plauzzable may periodically send promotional materials or notifications to you related to the Services. If you want to stop receiving promotional materials, you can go to your account settings once you have logged in to the Services or follow the unsubscribe instructions at the bottom of any email from us. If you have installed a mobile app and you wish to stop receiving push notifications, you can change the settings either on your mobile device or through the app.
- In certain cases, we have a legal obligation to collect and process your personal information (such as our obligation to share data with tax authorities).
- We may also ask for your consent to process your personal information for a specific purpose that we communicate to you. When you consent to our processing your personal information for a

specified purpose, you may withdraw your consent at any time, and we will stop the processing of your data for that purpose.

- Plauzzable will rely on legal grounds to process your personal information to the extent permitted by applicable law, which may include, without limitation: to honor contractual commitments, to take steps in anticipation of entering into contract, to fulfill legal obligations, your consent, and Plauzzable's legitimate interests.

3. When Plauzzable Discloses Personal Information.

We share such information as described below:

- We disclose such information to service providers working on our behalf, such as, to: provide website hosting, maintenance, and security services; fulfill orders; conduct data analysis and create reports; offer certain functionality; or assist Plauzzable in improving the Services and creating new services and features. We require that these parties process such information in compliance with this Privacy Notice, we authorize them to use the information only for the purposes for which it is provided to them, and we require them to use reasonable confidentiality measures.
- Plauzzable may make information available to its affiliates, if any (meaning entities controlled by, controlling, or under common control with Plauzzable) that are either subject to this Privacy Notice or follow practices at least as protective as those described in this Policy Notice.
- Plauzzable may disclose user information if we believe in good faith that such disclosure is necessary to comply with U.S. state and federal laws or other applicable laws around the world (for example, in the country of your residence), or respond to a court order, judicial or other government request, subpoena, or warrant in the manner legally required.
- Plauzzable also reserves the right to disclose information that Plauzzable believes, in good faith, is appropriate or necessary to protect Plauzzable from potential liability or from fraudulent, abusive, or unlawful uses; investigate and defend ourselves against third-party claims, or allegations; protect the security or integrity of the Services; or protect the rights, property, or safety of Plauzzable, any Plauzzable employees, our users, or others.

Other than as set out in this Privacy Notice, you will receive notice when personal information about you might be shared with third-parties and you will have an opportunity to choose not to share the information.

4. Data Subject Rights and Your Choices.

You may decline to share certain information with Plauzzable, in which case Plauzzable may not be able to provide to you some or all the features and functionality found on the Services. If you have created a Services account, you may be able to update your profile information and preferences or disable your account by logging in and going to the settings page – for example, www.plauzzable.com.

For other requests to review, update, delete, or otherwise limit Plauzzable's use of information that you have provided directly to Plauzzable, you may contact privacy@plauzzable.com. In your request,

please include your email address, name, address, and telephone number and specify all relevant background. To protect your privacy and security, we may take steps to verify your identity before granting you access or making corrections to your information. You are responsible for always maintaining the secrecy of your unique password and account information.

Residents of the European Economic Area (“EEA”) and residents of Brazil can exercise certain data subject rights available to them under applicable data protection laws. We will comply with requests to exercise these rights in accordance with applicable law. Please note that in some circumstances, we may need to keep processing your information for certain legitimate interests or to comply with a legal obligation. If these rights apply to you, they may permit you to request that we:

- Obtain access to or a copy of certain personal information we hold about you.
- Prevent the processing of your personal information for direct marketing purposes (including any direct marketing processing based on profiling).
- Update personal information that is out of date or incorrect.
- Delete certain personal information we hold about you.
- Restrict the way that we process and disclose specific personal information about you.
- Transfer your personal information to a third-party provider of services.
- Revoke consent that you previously provided for the processing of your personal information.

If applicable, you may make a complaint to the data protection supervisory authority in the country where you are based. Alternatively, you may seek a remedy through local courts if you believe your rights have been breached.

5. Account Closure and Deletion.

If you would like to close your account and delete your profile information on www.plauzzable.com, contact us at privacy@plauzzable.com. If you close your account, Plauzzable may retain certain information about you for the activities described in this Privacy Notice, or as permitted or required by applicable law.

6. Third-Party Services and Websites.

The Services may link to third-party websites or services. The privacy practices of those third parties are not governed by this Privacy Notice. We encourage you to review the privacy policies of these third-party websites and services to understand their practices.

If the Services allow you to connect to a third-party service (such as Facebook, Twitter, or another third-party application) through the Services or otherwise link your Plauzzable account with a third-party service, and you make such a connection, you are requesting and authorizing us to share or grant access to information on your behalf (such as your username, the fact that your connection originated from the Services, and other relevant usage and diagnostic information) with such third-party.

7. Advertisers and Analytics Providers.

Plauzzable may use third-party Web analytics services in connection with the Services. These service providers use a variety of tracking technologies such as cookies to analyze how users use the Services. The information collected (described above in “Automatically Collected Information”) may be shared with or collected directly by these services and processed to evaluate your use of the Services.

8. Do Not Track.

Do Not Track (“DNT”) is a privacy preference that users can set in certain web browsers. DNT is a way for users to inform websites and services that they do not want certain information about their webpage visits collected over time and across websites or online services. We are committed to providing you with meaningful choices about the information collected on our website for third-party purposes, and that is why we provide the Network Advertising Initiative, Your Online Choices and the Digital Advertising Alliance opt-out links below. However, Plauzzable does not recognize or respond to browser initiated DNT signals.

Opt out of tracking by participating third-party advertising networks’ and ad servers.	Go to the Network Advertising Initiative opt-out page , the Digital Advertising Alliance opt-out page , or the Your Online Choices page.
Learn more about or opt out of Nielsen services in connection with your use of the Services	Visit http://www.nielsen.com/digitalprivacy and/or utilize on-service data management tools (for example, the Privacy settings on your mobile device)

9. Data Security.

Plauzzable uses a variety of managerial, technical, and physical measures to protect the integrity and security of your information. These measures may vary based on the sensitivity of your information. However, no security precautions or systems can be completely secure. We cannot ensure or warrant the security of any information you transmit to Plauzzable, and you do so at your own risk. We cannot guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

10. Information Retention.

Plauzzable maintains data related to your usage of the Services for as long as it is required to fulfill the relevant purposes described in this Privacy Notice, as may be required (or permitted) by law such as for tax and accounting purposes, or as otherwise communicated to you. Once you have asked us to close your account and delete your profile information, we will delete all information that we are not required or permitted to retain by law.

11. Children’s Privacy.

IF YOU ARE UNDER 18 YEARS OF AGE, THEN PLEASE DO NOT USE OR ACCESS THE SERVICES AT ANY TIME OR IN ANY MANNER.

Protecting the privacy of young children is especially important. For that reason, Plauzzable does not knowingly collect or maintain personal information (as defined by the United States Children's Online Privacy Protection Act) from persons under 13 years-of-age. If Plauzzable learns that personal information of persons under 13 has been collected on or through the Services, Plauzzable will take appropriate steps to delete this information.

If you are the parent or legal guardian of a child under 13 who has become a Services member, then please contact Plauzzable at privacy@plauzzable.com to have that child's account terminated and personal information deleted.

For residents of the EEA and residents of Brazil where the processing of personal information is based on consent, Plauzzable will not knowingly engage in that processing for users under the age of consent established by applicable data protection law. If we learn that we are engaged in that processing with such users, we will halt such processing and will take reasonable measures to promptly remove applicable information from our records.

12. Merger or Sale.

If Plauzzable, or some or all assets related to the Services are acquired by or merged with a third-party entity or in connection with a contemplated change of ownership transaction, we reserve the right, in any of these circumstances, to transfer or assign the information that we have collected from users as part of that merger, acquisition, sale, or other change of control event, including in the course of diligence.

13. International Data Transfers.

Information collected by Plauzzable may be stored and processed in your region, in the United States (for instance in a major data center), or in any other country where Plauzzable or its affiliates, subsidiaries, partners, or service providers are located or maintain facilities. If we provide any information about you to any such entities, we will take appropriate measures to ensure such companies protect your information adequately in accordance with this Privacy Notice and applicable law.

14. Changes and Updates to This Privacy Notice.

Plauzzable reserves the right to change, modify, add, or remove portions of this Privacy Notice at any time (for example to reflect updates to the Services or to reflect changes in the law). Please check this Privacy Notice periodically for those changes. Your continued use of the Services after the posting of changes constitutes your binding acceptance of such changes.

We will not materially change our policies and practices to make them less protective of personal information collected in the past under a prior version of the Privacy Notice without the consent of affected individuals.

15. Plauzzable Contact Information.

Please contact Plauzzable with any questions or comments about the Privacy Notice at 3500 S DUPONT HWY, DOVER, DE, 19901-6041, or send an email to privacy@plauzzable.com. Our Data Protection Officer (DPO) can also be contacted at privacy@plauzzable.com. We will respond to your inquiry within 30 days of receipt. If you are a California resident, you may have information emailed to you by sending a letter to the foregoing address with your email address and your request for information.

Osano UK Compliance LTD has been designated by Plauzzable, Inc. as its representative under the UK General Data Protection Regulation (UK GDPR) for residents of the UK. Please contact Osano UK Compliance LTD with any questions (including questions about your rights) or comments about this Privacy Notice at

Osano UK Compliance LTD
ATTN: UIRV
42-46 Fountain Street
Belfast
Antrim
BT1

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, or please contact us at privacy@plauzzable.com.

Osano International Compliance Services Limited has been designated by Plauzzable, Inc. as its representative for residents of the EU. Please contact Osano International Compliance Services Limited with any questions (including questions about your rights) or comments about this Privacy Notice at

Osano International Compliance Services Limited
ATTN: UIRV
3 Dublin Landings
North Wall Quay
Dublin 1
D01C4E0

, or please contact us at privacy@plauzzable.com.

16. California Privacy Disclosures.

This California Privacy disclosure section (“California Notice”) supplements the Privacy Notice, which describes the personal information that we collect, the sources from which we collect it, the purposes for which we use it, the limited circumstances under which we share personal information, and with whom we share it. These additional disclosures are required by the California Consumer Privacy Act and the California “Shine the Light” Law.

A. Categories of Personal Information Collected.

The personal information that Plauzzable collects, or has collected from consumers in the twelve months prior to the effective date of this California Notice, fall into the following categories established by the California Consumer Privacy Act, depending on which Service is used:

- Identifiers such as your name, alias, email address, phone numbers, or IP address;
- personal information, such as a credit card number;
- age or other protected classifications, for example as collected on sign-up and as may be disclosed in your user-generated content;
- commercial information, such as purchase and content streaming activity;
- internet or other electronic network activity information, including content interaction information, browsing history, and search history;
- audio or visual information, such as video and audio recordings if you upload user-generated content;
- professional information, for example data related to your channel or broadcast if you stream on Plauzzable; or
- inference data, such as information about your purchase and viewing preferences.

B. Categories of Personal Information Disclosed for a Business Purpose.

Plauzzable has yet to disclose any information as of the date of this California Notice. However, the personal information that Plauzzable may disclose about consumers for a business purpose fall into the following categories established by the California Consumer Privacy Act, depending on which Service is used:

- identifiers such as your name, alias, email address, phone numbers, or IP address;
- personal information, such as a credit card number, for example if we use a service provider to process payments;
- age or other protected classifications, for example if you choose to participate in a survey distributed by a survey provider;
- commercial information, such as purchase details if a third-party service provider is assisting to provide the Service with which you interact;
- internet or other electronic network activity information, such as if we use a service provider to help us gather crash reports for analyzing the health of our Services;

- audio or visual information, such as video and audio recordings of you when you broadcast on Plauzzable, for example when it is necessary for a service provider to deliver your video content to your viewers;
- professional information, such as data related to your channel if you broadcast on Plauzzable; or
- inference data, such as information about your purchase and viewing preferences, for example if a service provider assists us in serving you relevant advertisements.

C. Data Access & Deletion Rights.

You may have the right under the California Consumer Privacy Act to request information about the collection of your personal information by Plauzzable, or access to or deletion of your personal information. If you wish to do any of these things, you may contact Plauzzable by emailing privacy@plauzzable.com.

Please note that certain information may be exempt from such requests under California law and that, depending on your data choices, certain services may be limited or unavailable. We will not discriminate against you for exercising your rights. If you do not have an account, or if you are an authorized agent under CCPA, email privacy@plauzzable.com.

D. No Sale of Personal Information.

In the twelve months prior to the effective date of this California Notice, Plauzzable has not sold any personal information of consumers, as those terms are defined under the California Consumer Privacy Act.

E. California “Shine the Light” Disclosure.

The California “Shine the Light” law gives residents of California the right under certain circumstances to opt out of the sharing of certain categories of personal information (as defined in the Shine the Light law) with third parties for their direct marketing purposes. We do not share your personal information with third parties for their own direct marketing purposes.